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PRG chooses Prolyte

The world's leading supplier of entertainment and event technology and event technology, PRG (Production Resource Group), has selected Prolyte truss for its European trussing inventory.

PRG provides integrated services and equipment, including audio, video, lighting, rigging, staging, and scenery and automation systems, and has chosen Prolyte to supply a structured platform of complementary truss products. The core offering will include a range of trussing from the compact H30V series through to more heavy-duty systems such as S36V and S52V trusses, encompassing some items powder-coated in black.



The initial investment exceeds a staggering 10,000 metres of trussing; creating a considerable modular stock which PRG plans to expand on in the future.

The wide and versatile range of trussing systems that

Prolyte offers ties in seamlessly with the variety of markets that PRG serves, enabling single discipline as well as specialised and complex productions.

Paul Weaver, head of EU asset management, commented: "For PRG, it's important to have a partner that is able to act and react on the same global scale as us. Prolyte systems are renowned not just for their quality; they are a global standard. Its international partner network means we have immediate access to compatible products and support, wherever our projects are located".

Showcasing the flexible organisation and short turnaround times possible, Prolyte is product to already have delivered the first batch of equipment.

"PRG requested a substantial quantity of S52V - four trucks - for a series of motor show projects. This truss was integral to the installations so it was essential we fulfill the requirement for a 7-day turnaround time. PRG relied on us to deliver, and that's exactly what we did ! " said Prolyte account manager, Paul Hadfield.

Lee Brooks, CEO of Prolyte concluded : "The gobal availability is really a strong feature of the Prolyte organisation, this and our unmatched support made us the obvious choice for PRG".