



PROTRAC GOES ASIA

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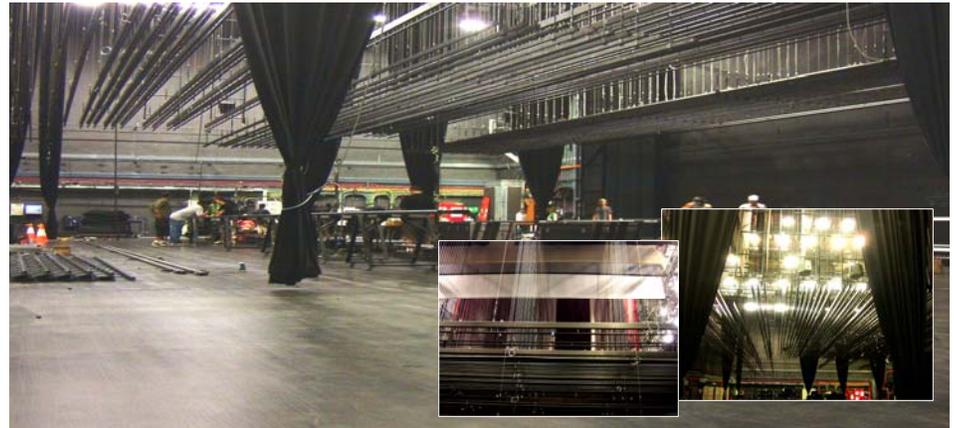
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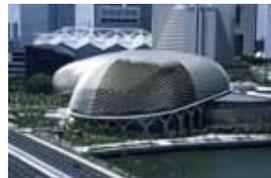
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The ProTrac system by ProlYTE has made entry into the Asian market by supplying fly bars to The Theatre at Singapore's Esplanade – Theatres on the Bay.

Esplanade, one of the world's busiest arts centres, was opened in 2002. This Architectural icon with its distinctive twin shells, is sited within Singapore's civic district, Just by Marina Bay at the mouth of the Singapore River.



Esplanade houses world-class performance spaces, with Two main venues, the 1,600-seat Concert Hall, and the 2,000-seat Theatre, an adaptation of traditional European Opera houses in horseshoe form. As Esplanade showcases More than 1,900 performances a year, all equipment in its Venues need to work flawlessly as there is little time for

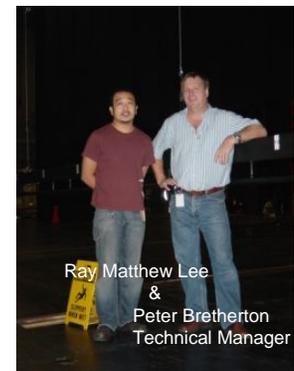
intermediate repairs or trouble shooting. In view of this, Esplanade is extremely particular about the quality of equipment it uses in its venue.

When asked why Esplanade selected the ProTrac system, Mr Peter Bretherton, Esplanade's Technical Manager replied: *"We got in contact with Menze van der Sluis of ProlYTE in 2004. By pure coincidence, ProlYTE had just finished their first delivery of ProTrac to the "Muziektheatre" in The Netherlands, a prestigious opera house. Specifications of the product made us curious and we further investigated if this might be suitable for our theatre. After visiting both the Muziektheatre in Amsterdam and the Royal Opera House in London, we were convinced. There is no lateral bending and the high loading Capacity offers many possibilities. The fact that we could still use our existing installation made it an easy choice."*

ProlYTE supplied the Esplanade theatre with 4 test battens, which were thoroughly proved. After this successful test period, Esplanade ordered ProTrac for their complete installation, comprising of 106 fly bars of 21 m. As Menze van der Sluis stated: *"we delivered the ProTrac system in lengths of 6m which were assembled by the theatre technicians. The installation went very smooth mainly due to the professional team of Peter Bretherton"*.

The ProTrac system in the Esplanade Theatre will be up tested and running before Performance of the Opera in early March this year.

For more information of the ProTrac system, go to www.prolYTE.com



Ray Matthew Lee
&
Peter Bretherton
Technical Manager

PRODUCT MANAGER TRAINING

Prolyte Asia Pacific organized a two-day seminar for all their customers and distributors in the Asian Region.

Over 35 attendees showed up for the training course, which provided technical knowledge on the complete line of Prolyte range, Stage DEX systems and the Prollyft hoists. Mr Marc Henderiks, Technical Director of Prolyte, was present to explain the technical ins and outs of the Prolyte products, where Menze van der Sluis, Account Manager, gave extensive product information.

The first training on this scale in the Asian region was well organized by PAP and all attendees, although the full schedule was a bit tough, were very enthusiastic by the information provided.

The training also marked the inauguration of the new PAP office, since PAP had moved just a couple of weeks before. The new office include a training and demonstration room, along with a small warehouse.

Newly appointed Sales Manager, Allen Wong was much impressed by the training, not only on the level of knowledge provided, but also by the number of attendees attending. *“This shows there is still an enormous knowledge gap to fill, all these people have substantial sales organizations and still take the time and trouble to invest two days in theoretical and practical knowledge, just to be able to deliver the best possible service and solution to their customers. With the backing of the PAP Office in this region, we know they will be successful in selling Prolyte products in this market.”*

Due to the overwhelming response and strong support received, we are looking into the 2nd training date which will be announced soon.



Marc Henderiks at the training



Participants of the training

PAP opens new premises – Lot 59-1, Jalan 51/205, The Highway Centre, Petaling Jaya

Due to the expanding business in Asia and therefore the need to have stock available in this region, Prolyte Asia Pacific moved during the end of 2006 from Bandar Bukit Puchong to the Highway Centre office building in Petaling Jaya, both in the state of Selangor. The new office is located a few hundred metres away from the bonded warehouse. Both places have excellent accessibility since its position is right next to the Federal Highway which connects Kuala Lumpur and Petaling Jaya.



The premises covers over 2500 sq.ft divided into several offices, meeting rooms, stock storage room and has a complete training room facility which can host 30 attendees. The new setup will hopefully be sufficient for the next 3 years in which we have prognosed to triple our turnover in this part of the world. Furthermore, our new Technical colleague whom will be handling the technical aspect of the Prollyft as well as being responsible for the future technical backup of our sales team will be joining us in March.



Due to this new centralized set-up, PAP will be able to process last minute orders much easier, commented Ms Josephine Chong, Office Manager of Prolyte Asia Pacific.

special announcements

□ Prolight & Sound Exhibition

Germany : Visit Prolyte & Doughty Booth E71 & Hall No. 9 at the Prolight & Sound Exhibition in Frankfurt, Germany from 28th till 31st March 2007.

□ Worldbex Exhibition

Manila : Visit Stage Riggers Booth ET513 & 514 at the Worldbex in Manila from 14th to 18 March 2007

□ Asia Certified Rigging Training

Malaysia : The 1st Asia Certified Rigging Training to be held at Prolyte Asia Pacific's office. Watch out for the scheduled training dates. **A training not to be missed !**

Investment company Halder participates in Prolyte Products group

Fokko Smeding, CEO of Prolyte Products Group, has announced that a majority of the companies shares are sold to the investment company Halder Invest, part of Belgian based GIMV.

The remainder of the shares will stay in the hands of the founders and directors of Prolyte, which will guarantee continuity in both policy and strategic goals of the company. Further, there will be no changes to the current management team.

"I am very excited about this participation. It will offer Prolyte the opportunity to continue its growth and to further invest in

new technologies and manufacturing processes. Halder will support us with the expansion into new markets, whereby providing high quality products and offering solutions for our customers needs will remain our main goal," explains Fokko Smeding.

Prolyte has recently expanded into the Asian market. "This is only a start", Fokko Smeding comments, "we have strategic plans to broaden our market by further investing in regional offices. This will enable us to support our customers in the best possible way and it will fortify our vanguard position within the entertainment industry."

appointments

ALLEN WONG APPOINTED AS REGIONAL SALES MANAGER

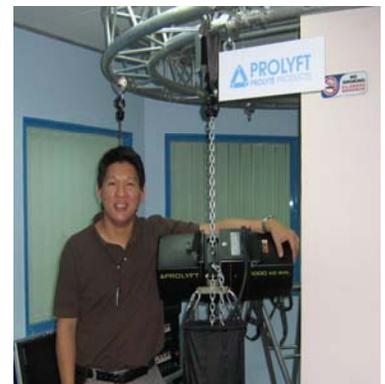
Prolyte Asia Pacific has appointed Allen Wong as the Regional Sales Manager effective January 2007.

The 35 year old Malaysian born and based Allen, finished his study at the University of Toledo, Ohio where he obtained a degree in Bachelor of Business Administration with specialization in international sales and marketing in 1996.

Following this, he came back to Malaysia where he started his working career. Before joining Prolyte, Allen was employed by Kuala Lumpur based Dynamix Sound and Light as Sales and Marketing Manager where he got acquainted with many national and international business related contacts.

Allen will initially handle several countries in the region such as Indonesia, Taiwan and homeland Malaysia. In a later stage, Allen will work in other mainly Chinese spoken countries, since he speaks 4 Chinese dialects fluently. During the first product training held recently in the new office, Allen got introduced to a number of existing Prolyte & Doughty customers and the first appointments where made already.

As Allen commented, "*Due to my prior job, I got in touch with Prolyte & Doughty already and had a certain affection with these products from the beginning on. Also, the reputation carried by both manufacturers and quality provided did attract me a lot. Therefore, when I was asked to join their sales team, it did not take me long to decide. I'm really looking forward to work for this company on an international basis and to be the representative of such high quality products*".



FLAT ROOF



The Flat roof is a tower-based structure with a sloping roof, which is very easy to build. The roof slopes downward to the back of the stage.

Mainly based on standard trusses, the roof is available in three different sizes, offering a number of building varieties.

The Flat roof can be considered as a step-in possibility, which can easily be expanded to a MPT roof system.

Basic trussing used for this roof type are MPT ground support masts, H30V truss and H40V and L trussing.

The structure being build from this rather standard equipment offers the ideal solution for smaller or starting rental companies to be able to offer their customers the advantages of a roof structure.

ROOF STRUCTURE		OPTIONS	
Towers	4 x MPT-tower, mast sections of H30V truss	Canopy	side, back and top
Main grid	H40V and H40L truss	Canopy colour	standard outside grey, inside black (other colours possible)
TECHNICAL SPECIFICATIONS FLAT ROOF		Soundwings	yes / loading 1000 kg each
Dimensions	12 x 10 m , 10 x 8 m, 8 x 6 m (39'4" x 32'9"), (32'9" x 26'3"), (26'3" x 19'8")	Ballast	several possibilities on request 0,5-4 ton depending on construction and windspeed
Loading capacity (UDL)	approx. 2600 kg / 5732 lbs	Staging	Prolite stage elements, easy frame B or Probeam combined with scaffolding stage
Total weight approximately	2200 kg / 4850 lbs	Cantilever	n.a.
Transportation volume	approx. 16m ³ / 565 cu. ft.	Structural report	yes
Max. windspeed	28,4 m/s, 63,3 mph		

Prolyte launches Stage Dex ramp

Prolyte now introduces the Stage DEX ramp. Developed to fulfil the demands of numerous stage DEX users to be able to broaden the possibilities of the Stage DEX line, this ramp is fully compatible to the complete Prolyte Stage DEX line.

The ramp can be used for several applications, like car shows, walkways, fashion catwalks, to create on-stage access for disabled people or as a plain ramp to create stage access.



The Stage DEX ramp consists of three basic elements; Adjustable legs fitted with stabilizers, Standard Stage DEX and robust aluminium side profiles (SM-RP-BE2). The allowable loading is 750 kg/m, which is the standard loading on all Stage DEX. In order to accommodate heavy loading, such as cars, the side profiles are designed to absorb the forces resulting from this point loading. The standard sloping angle is 7,5 degree, but can be varied from 0-22 degree by adjusting the plate connected to the legs. This adjustment guarantees the resulting forces from the loading to be transferred at a correct angle into the leg.

Notches on top of the profiles keep the DEX in place, once the ramp is build. The first and last DEX are connected to the DEX of the sloping part of the ramp by a standard coupling profile.

The Stage DEX ramp is presented at our booth at the Prolight & Sound exhibition. Hall 9.0, E71.

The Stage DEX ramp is deliverable from this date.

