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RISING OPPORTUNITY

Prolyte is pleased to announce the official launch of a new sales office in the land of the rising sun, Japan. The combined Prolyte and Doughty sales office is a branch of Prolyte Asia Pacific.

PAP sees a strategic opportunity to expand its presence in Asia and venture into the world's second largest economy. PAP is committed to supply high quality products and support to its customers, one of the main reasons for setting up the Japan office. Prolyte-Doughty Japan (PDJ) stocks a broad range of Prolyte and Doughty products, this enables them to gain competitive edge by delivering products with a shorter lead-times.



Mr. Mutsuo Osawa is appointed as Managing Director for Prolyte PDJ. Mr. Osawa brings a wealth of experience from both the entertainment and the advertising industry, having worked for Theater Engineering Co. Ltd and headed many international campaigns, ranging from changing corporate/brand image to launching of new product for company giants like Fujitsu, Canon and Nissan.



In order to provide maximum service to their customers and users, a Japanese website as well as a translation of the main Prolyte brochures in the Japanese language are in progress.





PDJ Kicks off with SUZUKI order

Prolyte & Doughty Japan have kicked off with an initial order from Suzuki. For the introduction of the futuristic "Gemina" new motorbike model, a 4 meter diameter rotating stage was ordered.

The rotating stage is further decorated with a customized circular truss, to resemble an old-fashioned "merry go round" fairground attraction. During the domestic launch of the Gemina motorbike, the motors are showed in this setting. After that the exhibition will travel to various exhibitions throughout Japan and overseas.





TONGSUH organizes second technical seminar

For the second time in a row, Tongsuh Technology, Prolyte distributor and Service Point for Prolyft in South Korea, has organized a product seminar.

Carrying several professional top brands, Tongsuh has experienced great feedback from earlier seminars it has organized for the Korean entertainment industry.

The three day seminar program covered a range of topics and equipment from several brands. Representing Prolyte, Menze van der Sluis was invited to give presentations on truss systems, Prolyft chain hoists and the Stage DEX's staging system.

The main focus for these presentations was safe working practices and practical applications. Furthermore, investment policies and application scopes for rigging and trussing equipment were highlighted.

The seminars were very well received, as one of the enthusiast attendees, representing KBS (Korean Broadcast Systems) stated; "The technical explanations were very helpful and made me realize that not every truss is the same. We are now much better equipped to determine which system will suit our purposes best, and more important, to ensure working safe practices by using the proper gear".











BASIC RIGGING TRAINING AND WORKSHOP

Date: August 10th till 14th 2009 Location: PAP, KL, Malaysia

The rigging training is held in cooperation with Mr Harold Waldack, Managing Director of ICRCsarl France, ICRC Middle East and Asiarig Co. Ltd., Thailand. Harold is a veteran in respect of rigging for the entertainment industry and has conducted a series of rigging trainings over the past twenty years. The training will refer to European norms and regulations, including Health & Safety, machine directory etc., as well as local standardisation and regulations.

The 5-day rigging course will comprise of all the basic theoretical rigging skills, such as, Risk Assessment, Rigging Basics, Calculations, PPE (Personal Protective Equipment), Hoist Technology & Controllers, an examination will give the attendees an indication their comprehension of the offered topics.

Limited places available. Closing date for registration is 25th July 2009.

For more information or registration forms, please go to: www.prolyte-asia.com or email us at infopap@prolyte.com











Action Time!

PAP is now able to offer SHARP reduction prices on a number of popular products.

Prolyte recession Buster Action, Prolyte B100V truss - price reduction of 15%

Prolyte recession Buster Action, Prolyftt PLE-10, 250kg ChainHoist - price reduction of 12%

Permanent price reduction of 10% on Pro Trac.

Special PAP Price Actions:

10% Price reduction on all trusses from the H and S series Prolyte truss.

13% Price reduction on all corners and box corners from the H and S series Prolyte truss, including fittings.

8% Price reduction on all products from the Stage DEX range.

For more information, please contact infopap@proyte.com (PAP office) or infopdj@prolyte.com (Japan office).









NEW SPACE ROOF

Another major product recently launched by Prolyte. Introducing the NEW SPACE ROOF.

REAL SUPPORT, REAL TECHNOLOGY.

Prolyte invests in quality.
Prolyte invests in service.
Prolyte invests in new products.
Now its time for something NEW,
Introducing the

NEW Space Roof

Prolyte. Unrivalled Technology.

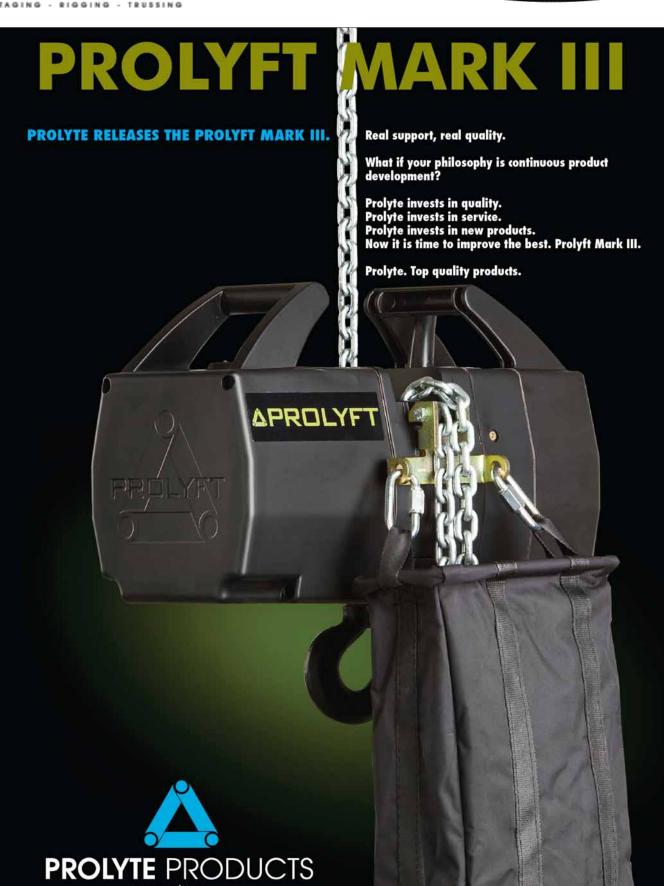
Technical Specifications

- * Modular system, can be extended in 2072 x 2072 sections
- * Integrated M12 hanging points on each 1036 x 1036 interval
- * M12 holes in each node point
- * Max. Loading 50,000 kg UDL
- * Max. Point Load 4000 kg
- * Aluminium main beams and diagonals Black anodised Pre engineered Steel node points













PROLYFT MARK III

PROLYTE RELEASES THE PROLYFT MARK III.

HOW TO IMPROVE THE BEST?

Prolyft hoists have a sound track record for reliability and low service requirements. The unique Prolyft dbase not only allows you to follow the detailed service history, it also offers online insight in the hoists reliability and safety! Prolyft hoists have proven to be sturdy, reliable and road proof.

An extensive network of Prolyft Service points offers nearby assistance and support if needed. All the same, at Prolyte we have a philosophy of continuous product improvement and we think that even the best can be improved.

SMART, SILENT AND SMALL.

The new Prolyft Mark III is a smart, silent and sturdy hoist; the most compact design available on the market.

Design features such as the practical size, integrated handles, IP54 protection, phase-lost protection and zinc coated internal parts make the Prolyft Mark III stand out from the competion.

Cast-in routes will guarantee water drainage in both upright and inverted positions whereas improved transmission space guarantees an optimal oil level in both positions. Improvements that will result in a prolonged lifetime of your hoist, as well as increased safety and reduced maintenance.

UNIQUE BENEFITS PROGRAMME

- Lifetime warranty
- · World wide network of Service Points
- Prolyft Service Base
- · Individual tracking system









CLAMPS STAMPING AT NO EXTRA COST!

Get your company name/part number (up to 9 digits) stamped for *FREE* when you purchase a minimum quantity of 500 pcs for each model.

For more details, please log on to: www.doughty-engineering.co.uk/shop/120/index.htm

