





News Asian Edition Vol. 7 January 2009

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SSE ALL SET UP!

Having finalised the required Service Point training, which completes the installation of test gear and equipment, Brisbane based Specialised Staging Equipment is now accredited and all set up as Prolyft Service Point for Australia.

"From the moment we heard about Prolyft and its unique features, we where quite interested to find out more. Having met with the Prolyte team in Malaysia and having visited their stand in Frankfurt and the factory in Holland, was more than it took to convince us" states Nick Rowland, Managing director of SSE. "We are convinced that, being able to offer lifetime warranty combined with nationwide service and annual certification backed up by the Prolyft D-base, provides a unique service for our Australian customers. In addition, all the products standard features are in compliance with our standards and regulations and therefore offer exactly what is required in Oz!"

As a result, the most prestigious theatre in Queensland, QPAC, selected the Prolyft 500 kg hoist to replace their existing chain hoist fleet. The first batch of these hoists was installed in the theatre early July.

Apart from the regular range of chain hoists and controllers, SSE has special interest in the PLT-500 theatre drive and Pro-motion control units. These products, specially designed for the theatre market, have features, which seem to be tailor made for their market. SSE is glad to welcome Tony Peaker aboard as their new product manager for the Prolyte products. His broad expertise and product know-how will offer their customers the unique service that does make the difference.

For more information, please log on to their website: www.stageengineering.com

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PLANET PROJECTIONS EXPANDS WITH DEX!

Planet Projections of Hydrabad, India recently took delivery of over 130 pieces of 4 x 8 feet Stage DEX stage elements. This new investment follows the purchase of (2) two Prolyte ST ground support systems and Prolyte chain hoists.

Ramesh Adda, owner and MD of Planet Projections, took this decision after a long period of surveying the global market for similar products.

As he stated: "We have been charmed by the service supplied by Prolyte so far and therefore we were inclined to invest further in their products. However, with the high Euro rate we did have second thoughts. After a thorough comparison with other international manufacturers, we concluded that best value in respect of price, availability, quality and service was offered by Prolyte".

With the recent investment in Stage DEX for the rental stock of Planet Projection, Ramesh Adda is convinced he has the right products to comply with the specific needs of the Indian market. Prolyte products offer just that quality and flexibility his customers require.

For more information, please log on to their website: www.planetprojections.com





PALME INDIA REPORT

The third PALME India event in Mumbai reported a very successful show with over 3,000 visitors from the professional sound, light, music, audiovisual and systems integration industries attending over the three days.

Delhi based Modern Stage Service, main Prolyte and Prolyft dealer for India, exhibited this year with no less then 4 booths, which covered a significant part of the show floor. One of the reasons for their extended presence at the PALME show was the launch of Modern Stage Service Mumbai branch office. Modern Stage Service has set up this regional office to further enhance their presence and to increase the service and support for their customers in the western part of India.

The main structure, used for the impressive main booth which measured 600m², consisted of a ground support system, combining Prolyte ST towers with B100RV and S52F trusses. A display of the complete range of Prolyft hoists and controllers showed the latest possibilities with regard to rigging. Bollywood live dance acts, brought by Modern Stage Service, added a flavour of festivity to the event.

"This years increased number of visitors is reflecting the fast growing Indian entertainment industry", says Davinder Wadhwa, managing director of Modern Stage Service. "In particular the project side of our business is currently showing the biggest growth. Fairly new for us is the demand for permanently installed motorised mother grids in various venues and advanced rigging systems in hotels and studios. Relying on both the products and excellent support and know-how from Prolyte, we can offer high quality, comprehensive solutions to our customers. The need to comply with international safety standards is gaining ground in India as well, which is one of the reasons why we have chosen Prolyte as our supply partner".

For more information, please log on to their website: www.modernstageservice.in

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BASIC RIGGING TRAINING AND WORKSHOP

We are pleased to announce the next training session from 12th January to 16th January, 2009

The rigging training is held in cooperation with Harold Waldack, Managing Director of ICRCsarl France, ICRS Middle East and Asiarig Co. Ltd, Thailand. Harold is a veteran in respect of rigging for the entertainment industry and has conducted a series of rigging trainings over the past twenty years. The training, which will be held in Malaysia, will refer to European norms and regulations, including Health & Safety, machine directory etc., as well as local standardization and regulations.

The 5-day rigging course will comprise of all the basic theoretical rigging skills, such as, Risk Assessment, Rigging Basics, Calculations, PPE (Personal Protective Equipment), Hoist Technology & Controllers, an examination will give the attendees an indication their comprehension of the offered topics.

Hurry, limited seats available !! Closing date 22nd December 2008.

Please email or faxed the attached registration form to us before the closing date.

For more information or registration forms, please go to: www.prolyte-asia.com or email us at infopap@prolyte.com

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OFFICE CLOSURE

Christmas and New Year Holidays

Please be informed of the following last shipment and office closure dates for the coming Christmas and New Year holidays:

Prolyte Sales BV, Holland

Last day of shipment

Office closed from

23rd December 2008
25th till 26th December and
31st December till Jan 2nd 2009.

Business as usual from 5th January 2009.

Doughty Engineering Ltd, UK

Last day of shipment 22nd December 2008

Office closed from 23rd (noon) till 5th January 2008.

Business as usual from 6th January 2009.

Prolyte Products Asia Pacific Sdn Bhd, Malaysia

Last day of shipment 24th December 2008
Office closed from 25th till 29th December 2008.

Business as usual from 30th December 2008.

With the long holidays in our headquarters, there will be some delay in shipment and we apologize for any inconvenience caused.

We would like to thank you for your cooperation and support in 2008 and wishes you all the best for 2009!