



## **Prolyte Group launches I-LINE**

With the slogan “World class product, Global Pricing” Prolyte Group launched a new sales initiative in the shape of aggressive, market transparent pricing. The i-line is a complete range of industry standard products instantly available at unbelievable low prices offering complete solutions for the end user.

Due to the recent merger between Prolyte and Litestructures, new opportunities and possibilities were created which have enabled the new Prolyte Group to set up this strategy. With close cooperation and combining forces and relocation of production facilities and streamlining of existing work flows enabled Prolyte to decrease the production and overhead cost drastically. Simultaneously production capacity has been increased without compromising the high quality and service level!

### **i-line Partners**

Prolyte Group i-line partners offer key stock, best pricing and support. i-line partners are selected existing and new distribution partners, who will have a broad range of i-line products directly available to the market via web shop convenience. i-line products can also be obtained through our regular dealer network, offering service and support to Prolyte Group standards.

### **i-line Products**

Prolyte’s i-line range includes the following:

- World wide most sold standard X and H 30 and 40 range truss inclusive of the corners, connectors and other related accessories.
- The full StageDex’s staging range with accessories .
- MPT Tower systems.

### **i-price - A clear philosophy**

Prolyte Group has a clear message to the market: all trade users now have access to the same products and price level, offering world class products at very sharp price levels.

### **Prolyte Group i-line Facts:**

- Highest build quality at unbelievable low prices
- Largest stock, instantly available
- Strongest technical service back up

Email us at [infopap@prolyte.com](mailto:infopap@prolyte.com) for a free copy of the i-line price list.

