

**CINECAST 3D 2011 EXHIBITION**  
**2<sup>nd</sup> to 3<sup>rd</sup> March 2011**  
**Sime Darby Convention Hall, Kuala Lumpur**

Cinecast 3D 2011, a Tech Savvy Exhibition that features Info-Packed Seminars, Workshops and hands on Skill Training by renown experts was officially launched by the Y.B. Dato' Joseph Salang Anak Gandum, Deputy Minister 1, Ministry of Information, Communication and Culture at the Sime Darby Convention Hall.

During the exhibition, visitors were given the opportunity to experience the 3D. On display at Prolyte Products Asia Pacific's stand were Doughty range of products and Prolyte's truss. Doughty's studio rail and pantographs was the centre of attraction.

As commented by Mr Louis Clovis, Managing Director of Switf Tech "The world's going 3D and it's the start of a new creation revolution. Cinecast 3D 2011 welcomes all to tap the potential it offers to the fullest."



Official launching of Cinecast 3D by Y.B. Dato' Joseph Salang Anak Gandum, Deputy Minister 1, Ministry of Information, Communication.... Experiencing the 3D



Prolyte Products Asia Pacific's stand