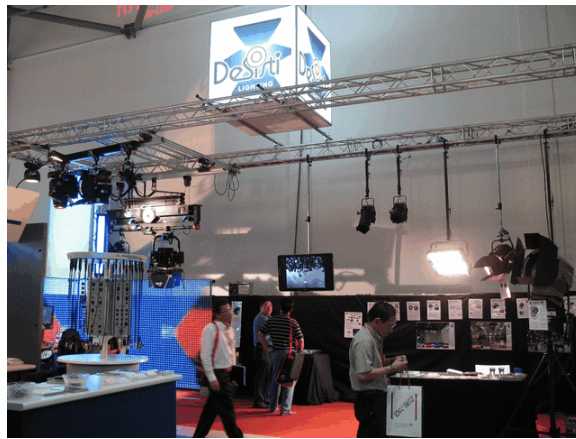


BROADCAST ASIA 2009 – SINGAPORE – DESISTI PTE LTD

Broadcast Asia 2009, the 14th edition of Asia's most comprehensive digital, multimedia & entertainment industry exhibition, concluded with close to 9500 visitors attending the event which was held at the Singapore Expo from 16th to 19th of June.

Desisti Asia is one of the leading lighting and rigging system integration companies, specializing in the professional studio and theatre industry in Asia Pacific. Over the years, Desisti Asia, being Prolyte Asia Pacific's Singapore dealer, has been consistently using Prolyte trusses to rig the show equipment during these exhibitions. Measuring a size of 10m by 3m, Desisti's exhibition stand consists of H30V trusses, supported by 4 nos. of MPT 004 steel bases.



This year, apart from Desisti's entire range of film, TV and HD studio lighting and motorized hoist and rigging equipment, the latest automated or robotic lighting fixture was also on display for the first time in this show. Besides, another highlight in Desisti's stand were the LED color panels for studio cyclorama back lighting, plus a few other intelligent tungsten and LED luminaries, from Martin Professional were also on the showcase to complement Desisti's products for the complete modern Broadcast Lighting's applications.



For more information, please log on to www.desisti.tv